

**Topic suggestions (Bachelor and master thesis)**  
**University of Hohenheim**  
**Department „Consumer behaviour in the bioeconomy“**  
**Jun.-Prof. Dr. Ramona Weinrich**

1. Food waste in Germany and the EU - a literature review (MA/BA)
2. Proper waste separation - motivators and inhibitors for consumers
3. Nutri Score - a useful labeling element?
4. Consumer acceptance of nanotechnology – an online-based consumer study (MA)
5. Food neophobia or neophilia regarding biotechnology – a focus group discussion (MA)
6. Systematizing the status quo of consumer knowledge about renewable vs. petrochemical raw materials and biodegradable vs. non-biodegradable materials – a literature review (BA)
7. Consumer knowledge on waste separation (BA / MA)
8. In vitro meat – An alternative to conventional meat for consumers? An international comparison (BA / MA)
9. Status quo survey of consumer knowledge about in vitro meat technology (BA / MA)
10. In vitro meat: the meat of the future? An Empirical Analysis of Opportunities and Challenges from a Consumer Perspective (MA)
11. Labels and instructions for waste separation on food packaging - cross-country comparison (BA)
12. Waste management systems – country-, city-, region- or efficiency comparisons (BA)
13. Waste separation and prevention in Germany - Nudging approaches to promote environmentally friendly behaviour (BA)
14. Study of Agricultural Sciences: Motivators and Barriers (MA)
15. Knowledge and attitudes of consumers towards biodiversity-promoting food products (BA/MA)
16. Information and labels on biodiversity protection of food products (BA)

Notes:

BA = Bachelor thesis, mostly desktop research or smaller empirical studies

MA = Master thesis, empirical study; goal: n = 300 consumers